



MEDIA ALERT – ATTN: ASSIGNMENT DESK

2,500+ Green-Collar Jobs to Be Created as a Result Private and Political Collaboration

Governor Arnold Schwarzenegger Confirms Attendance

Tom Steyer, pledges \$250,000 to Green-Collar Job Training Program

WHAT: On the heels of an intense political battle over California's landmark Global Warming Solutions Act, Tom Steyer, has pledged a quarter of a million dollars to create a green collar job training program.

Electrical contractors have committed to hiring the first 50+ graduates of the program and will make this announcement at the event.

The donation will benefit The California Advanced Lighting Controls Training Program (CALCTP), a collaboration of statewide utilities, UC Davis, the community college system, and electrical labor and management unions.

CALCTP trains electricians, both union and non-union, in energy efficiency. The statewide program certifies graduates in the design and installation of advanced lighting controls: the most cost effective reduction in electricity consumption.

The gift itself will be used to create an energy efficiency sales training program and support curriculum development. The sales training program will educate enrollees about retrofitting existing real estate space, navigating the utility and state incentives, and putting the whole process together.

All speakers will be available for brief one on one interviews, contact Zachary Watson to schedule.

WHEN: Wednesday, November 17th, 2010

WHERE: CALCTP Energy Efficiency Retrofit Site
Levi's Global Headquarters
1155 Battery St.
San Francisco, CA 94111

INTERVIEW: **Arnold Schwarzenegger**, California Governor
Thomas Steyer, No on 23 co-chair
Bernie Kotlier, CALCTP co-chair
Bill Musgrave, president McMillian Electric
Nick Dutto, president Metropolitan Electric
Statewide utility representatives

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